



Release Highlights

x nexus



Q2 2022 Summer Release Highlights

Q2 '22 Nexus Release Highlights



- Major Feature Release
 - Briefing Request Process Enhancements
 - Calendar Invitation auto mgmt. (delete, cancel etc.)
- Minor Features / UI Updates
 - Header bar notification (and awesome search!)
 - Virtual Warmer – Chapter functionality
 - Speaker utilization and feedback averages
 - Copy/paste **speaker & attendee** data from excel type files
 - Reporting – Advanced filters and additional fields on export

TIME SAVER!

Briefing Request Form Enhancements



Nexus continues to enhance the Briefing Request Process to give YOU the ability to create a richer, more effective pipeline of engagements.

- **Benefit:** Custom questions by **engagement type and center**
- **Benefit:** Simple Managed Package install to Dynamics and SFDC
- **Benefit:** Available for use in any microsite or program site
- **Benefit:** Gather data that is specific and relevant to the briefing
- **Benefit:** Gather and track Opportunity data (ROI reporting)

Customer Briefing Request Form

Please enter all briefing request details and the local center team will be in touch shortly.

Center Location *

Engagement Types *

Submit

Customer Briefing Request Form

Please enter all briefing request details and the local center team will be in touch shortly.

Center Location *

New York Signet Experience Center

Briefing Details *

Customer Briefing

Engagement Info

Briefing Request Date *

EBC, Virtual, Hybrid *

Estimated # of Attendees (Int+Ext) *

Briefing Objectives and Notes *

Requester Name *

Sales Signet

Requester Email *

sales@signet.tv

Secondary Time Zone (if Virtual)

Critical questions,
opp data

Opportunity Details

Opportunity Name *

Google - Cloud Solutions

Opportunity ID

0065Y00001a6HmQ

Opportunity Amount *

\$250,000.00

Opportunity Probability *

80%

Pull account contacts to briefing!

	Name ↑
1	Andy Young
2	Arthur Song
3	Ashley James
4	Avi Green
5	Babara Levy
6	Edna Frank
7	Eugene
8	Jack Rogers
9	Jane Llorrac
10	Jane Grey
11	John Bond

Identify **specific** agenda topics

Greeting!

Administration

Lunch Break

Break

Afternoon Break

Break

Land the You, Engage the Cloud AI


2022 Roadmap!





Calendar Invite Auto Behavior

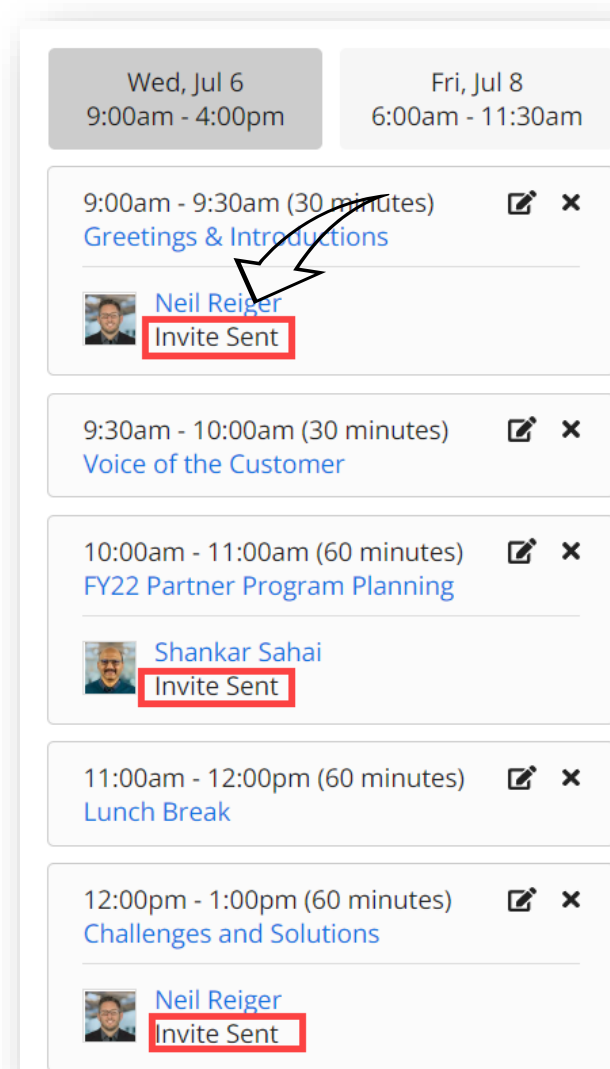


Nexus continues to enhance the **Calendar Invite Process** to give YOU the ability to create, manage and delete calendar invites – both speakers and attendees.

- **Benefit:** One place to see and manage all calendar invites
- **Benefit:** Needed to move around a session to accommodate a speaker? Nexus will **auto manage** the invites to the speakers!
- **Benefit:** Changing a speaker? Nexus will delete the calendar invite when you delete the agenda topic or the speaker.
- **Benefit:** End up moving an entire briefing? Go ahead! Nexus will **resent the calendar invites** when the briefing is moved!



TYPE	NAME	TITLE	CUSTOMER PORTAL ACCESS LINK	INVITE STATUS
INTERNAL	Liz Blacklock			Not Sent
EXTERNAL	James Karmel			Sent
EXTERNAL	Jon Jones			Sent
INTERNAL	Jane Smith			Not Sent

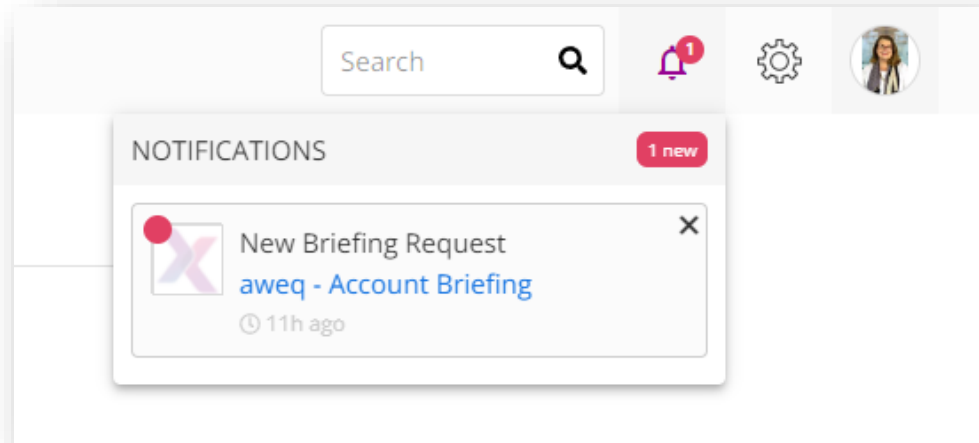


Wed, Jul 6 9:00am - 4:00pm	Fri, Jul 8 6:00am - 11:30am
9:00am - 9:30am (30 minutes) Greetings & Introductions	
Neil Reiger Invite Sent	
9:30am - 10:00am (30 minutes) Voice of the Customer	
10:00am - 11:00am (60 minutes) FY22 Partner Program Planning	
Shankar Sahai Invite Sent	
11:00am - 12:00pm (60 minutes) Lunch Break	
12:00pm - 1:00pm (60 minutes) Challenges and Solutions	
Neil Reiger Invite Sent	

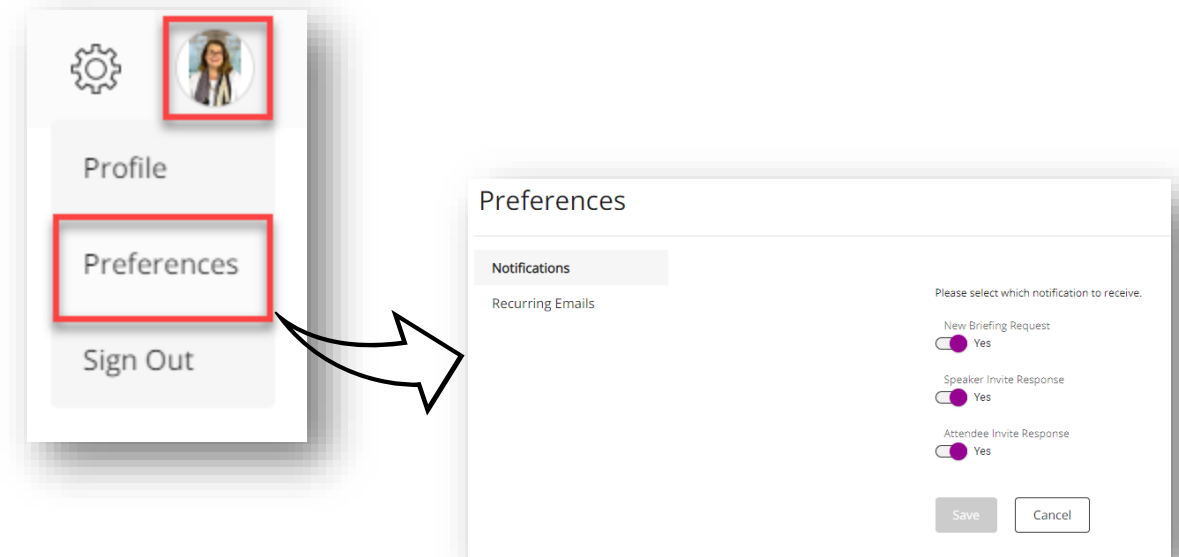
Header Bar Notification



- **Benefit:** easier notifications for New Briefing Request, Speaker Invite Responses, Attendee Invite Responses



- **Activate:** *User* → *Preferences* → *Notification trigger*



Chapter Content // Virtual Warmer



- **Benefit:** Automated trigger for content by industry from a “folder” of content
- *Create chapter, load tagged content – VW is then automated via the industry flag in the briefing*

I.e., Customer stories, industry messaging

The screenshot shows the 'Add Content' interface. On the left, there's a list of customers: Customer 1, Customer 2 (FINAN...), and Customer 3 (Educati...). On the right, there's a 'Customer Story' form with fields for Chapter Description, # of Content, Center Assignment, Products, and Configurations. An 'Upload' modal is open in the center, showing a file named 'Cloudera-CSVirtualScreens-v1.jpg' being uploaded. The modal includes fields for Media Name, Media Short Description, and a Private toggle. An 'Industry' dropdown menu is also visible, showing options like All, Agriculture, Apparel, Banking, and Biotechnology.

- *Activate: Content → Chapters → Use the pre-loaded chapters or create your own!*

The screenshot shows the 'Chapters' table interface. It has a search bar and an 'Add Chapter' button. The table lists chapters with columns for Chapter Name, Type, Content, and Last Modified.

CHAPTER NAME	TYPE	CONTENT	LAST MODIFIED
Partner Highlight	Standard	0	
Industry Message	Standard	0	
Solution Spotlight	Standard	0	
Leadership Quote	Standard	0	
Product Promo	Standard	0	
Custom Chapter	Custom	4	21/06/2022
Customer Story	Standard	3	20/06/2022

Speaker Utilization + Reporting



- **Benefit:** View speakers' utilization and overall feedback in the speaker record and the speaker export

Speaker Details

Edit | Delete

Overview

Liz Blacklock
Customer Success Manager

Email
liz.blacklock@signet.tv

Speaker Biography
As a Customer Success Manager, Liz manages our Enterprise - driving user adoption and outcomes leading to renewals, expansion, and advocacy across your portfolio. Liz partner with our clients to deliver exceptional outcomes and experiences for our clients. Liz excels at communicating value for our clients and through the toolset, being the trusted partner for the customer on use-case and product functionality and quarterbacking experiences by various cross-functional teams at Signet.

Center
Silicon Valley Signet
New York Signet Experience Center

Topics
Welcome
Custom Topic
Cloud Strategy
Current Platform Overview
Cloud Part 2
Welcome and Agenda Review

Last Briefing Date
06/24/2022

Avg Rating
4.75

of Sessions
42

Created by
 Liz Blacklock - Signet
12:57pm PST - 02/25/2021

Last Modified by
 Liz Blacklock - Signet
1:00pm PST - 02/25/2021

- Reporting: *Speaker export will contain utilization and feedback summary*

Speaker Name	Speaker Title	Avg Rating	# of Session	Last Modified Date
Alexandra Coltman	Director - Enterprise S			
Alex Gold	Director	none	1	5/5/2021
Alexia Case	Senior Marketing Man	3.75	53	9/26/2020
Andrew Wojakowski	Practice Manager	none	3	4/29/2021
Andrii Osniakov	Technical Support	none	19	4/29/2021
Concierge Concierge	Concierge	none	15	12/17/2020
Denys Speaker	Test	none	1	12/17/2020
Eugene Vetchanin	Champion	none	3	4/5/2022
First Speaker	sr	none	none	6/21/2022
Helen Doron	Owner of HD English c	none	none	11/30/2021
Hithaishi Karekar	CSM	none	2	2/26/2021
Isabelle Duarté	Chief Marketing Office	none	none	6/20/2022
Jakob Born	Champion	none	1	4/29/2021
John Born	Influencer	none	none	6/21/2022
Liz Blacklock	Customer Success Mar	none	none	6/21/2022
Maria B...		4.75	42	2/25/2021

Multiple attendee creation



- **Benefit:** Ability to copy/Paste from excel type file into attendees' creation process

The screenshot displays the Nexus Hub interface with the 'Attendee Details' section. A table lists five attendees. An Excel spreadsheet is overlaid on the bottom half of the screen, showing the same data. A red box highlights the 'Add Multiple' button in the top right corner of the Excel window, with a black arrow pointing to it.

Attendee Type *	First Name *	Last Name *	Email	Company *	Job Title	Level	Role
External	Carol	Danvers	carol@one2.com	Stark Enterprises	CEO		
External	Bruce	Banner	hulk@one2.com	Start Enterprises	CSO		
External	Jane	Jamison	jane@vampo.co...	Bee's Enterprises	CEO		
External	Cal	Withers	cal@tester.com	john's goods	VP		
External							

	A	B	C	D	E
1	Carol	Danvers	carol@one2.com	Stark Enterprises	CEO
2	Bruce	Banner	hulk@one2.com	Start Enterprises	CSO
3	Jane	Jamison	jane@vampo.com	Bee's Enterprises	CEO
4	Cal	Withers	cal@tester.com	john's goods	VP
5					
6					

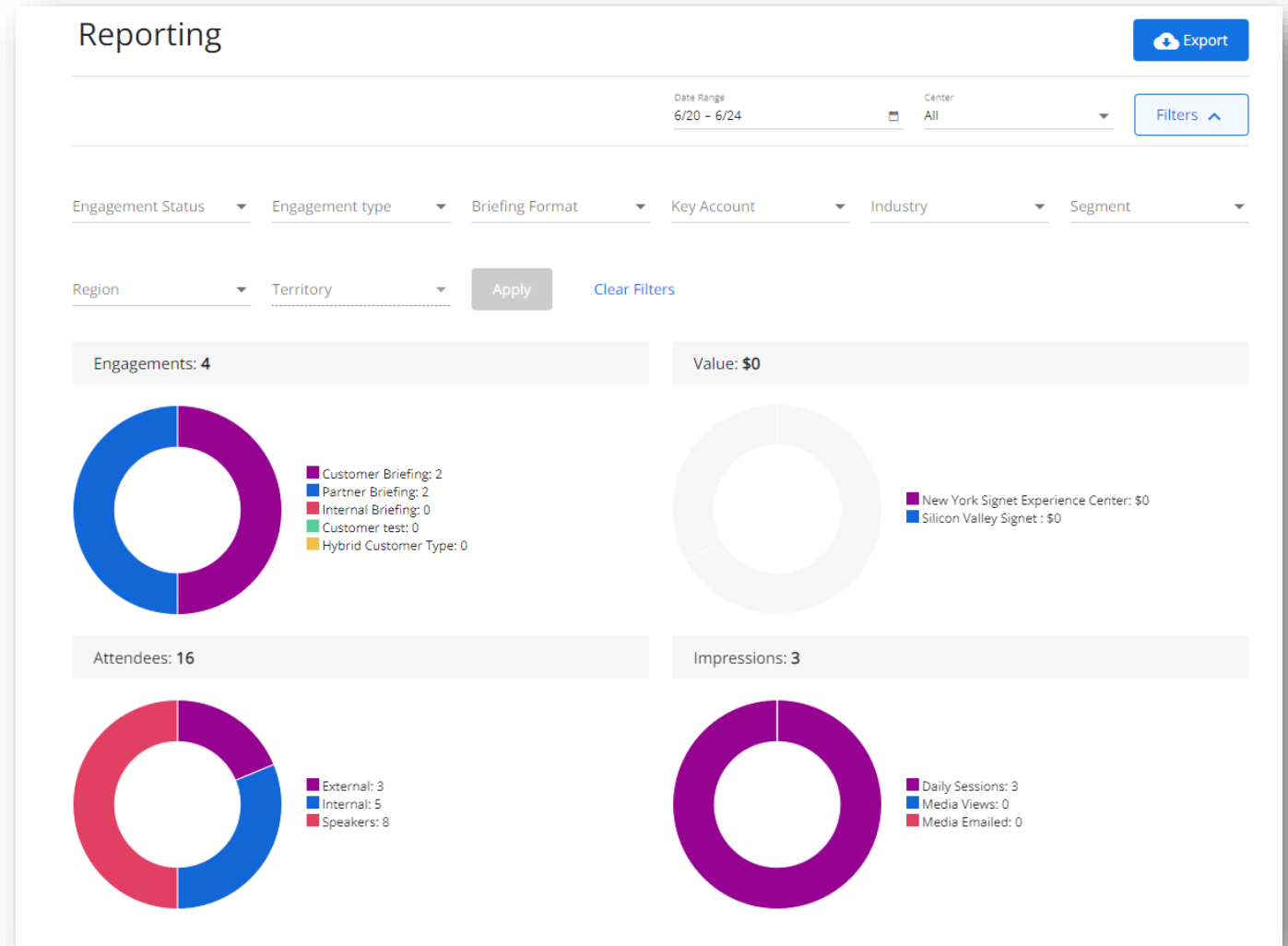
Reporting Filters



Advanced Filters and new fields

Data Point
Center
Engagement Type
Briefing ID
Briefing Name
Engagement Status
Briefing Format
Briefing Manager
Briefing Date
Start time
End Time
Meeting Room
Multi Day Briefing
Internal Attendees
Agenda Topics
Speakers

Data Point
External Attendees
Daily Sessions
Media Views
Media Emailed
Multiple Account
Account Name
Key Account
Account Segment
Account Region
Account Territory
Account Industry
Opportunity Associated
Multiple Opportunity
Opportunity Amount
Opportunity Probability
Requester Name



Release date
7/3/2022