

 nexus



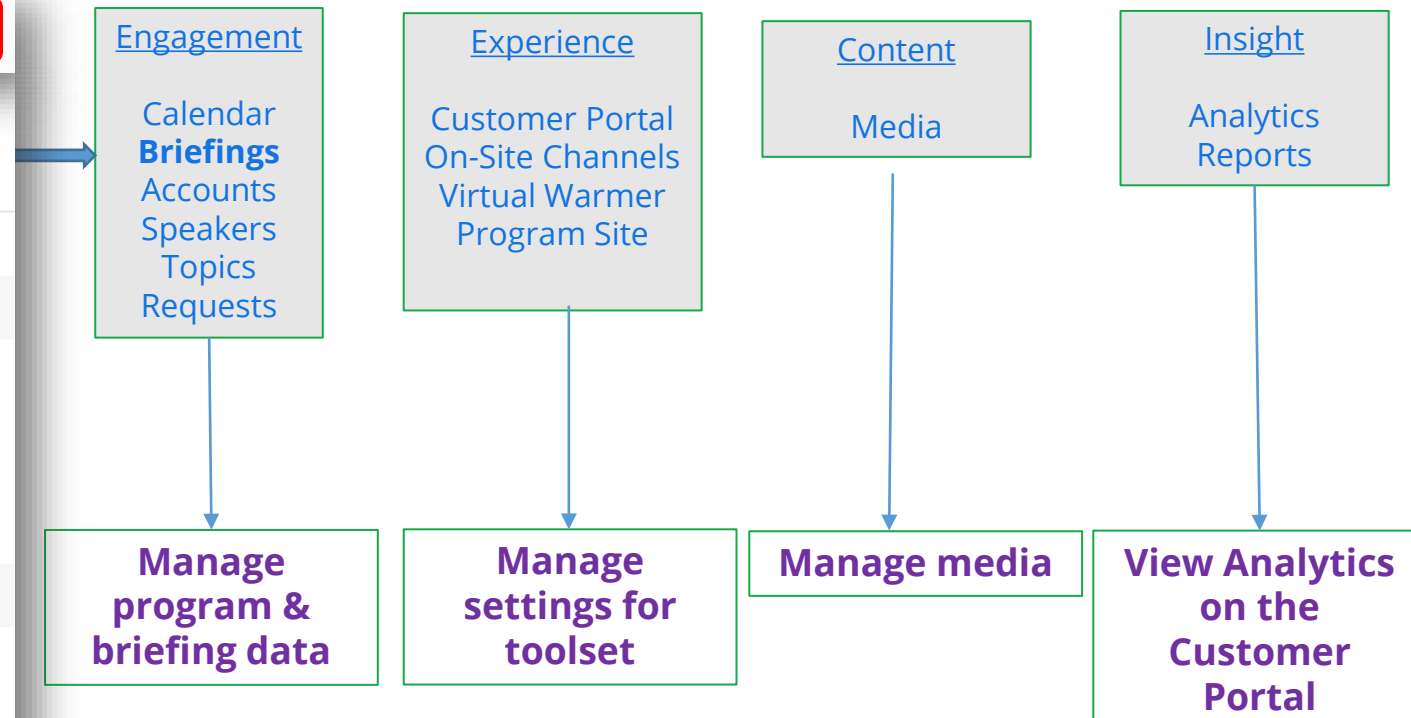
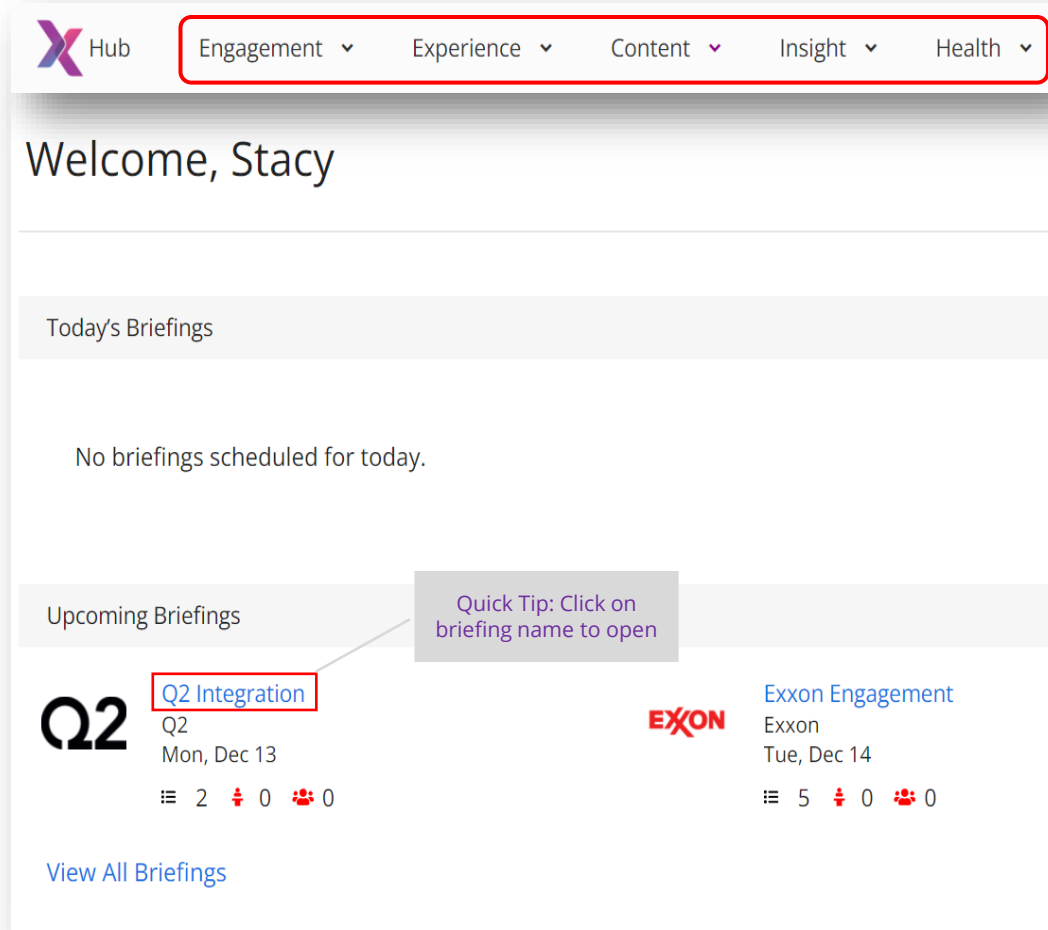
Agenda: Section I

- Personalization Areas
- Initial Setup
- Maintenance
- Next Steps

Nexus Hub Platform – General Navigation



<https://hub.nexuscenter.io/platform/> → Web-based tool



Health Tab - coming soon!

Customer Portal Personalization



Navigation Hint: **EXPERIENCES** → **CUSTOMER PORTAL**

Customer Engagement App

Center Info

Media

Leadership

Concierge

Style

Messaging

Settings

Search

NAME	CENTER ID	DATE MODIFIED
NYC Signet Experience Center	18	06/03/2021
Silicon Valley Signet Experience Ce...	17	06/03/2021

Personalization – Center Tab

Center *

NYC Signet Experience Center

Center Info Short Description *

The Right People, the Right Place, the Right

Center Info Overview *

B I U

Engage with senior executives, uncover communication strategies to support digital enterprises, and learn more about Signet innovations at the San Jose Executive Briefing Center (EBC). Featuring the latest collaborative and interactive technologies to see solutions in action, Signet thought leaders and industry experts will prepare and deliver a customized briefing for your visit, where you'll:

[Explore our technology and industry portfolio.](#)

Website

<https://www.signet.tv>

Key Fields:

Center: Center Name

Center Info Short Description: Header (250 characters)

Center Info Overview: Detail (1000 characters)

Website: Company or EBC url

This text is displayed on the HOME page if center is toggled on

Center Info Media *

Signet Center Info 2.jpg

Signet Center Info 1.jpg

Signet Center Info 4.jpg

Signet Center Info 3.jpg

Upload

Optimal media size is 750px wide by 440px tall. Supported media types include JPG, PNG, and MP4

Center Info Thumbnail *

Signet Center Info Thumbna...

Optimal media size is 180px wide by 180px tall.

Center Brochure

Upload

Supported media type is PDF

Save Cancel

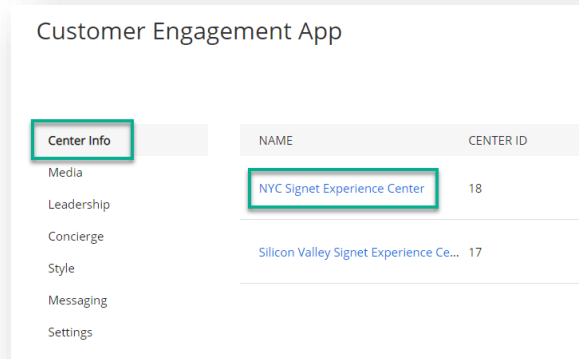
Key Fields:

Center Info Media: JPG, PNG, MP4

Center Info Thumbnail: Thumbnail

Center Brochure: attach file

Personalization – Center Tab (Leadership)

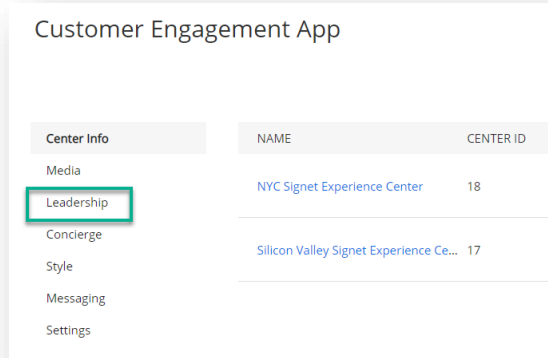


Navigation: Choose Center Info and then choose the center to update

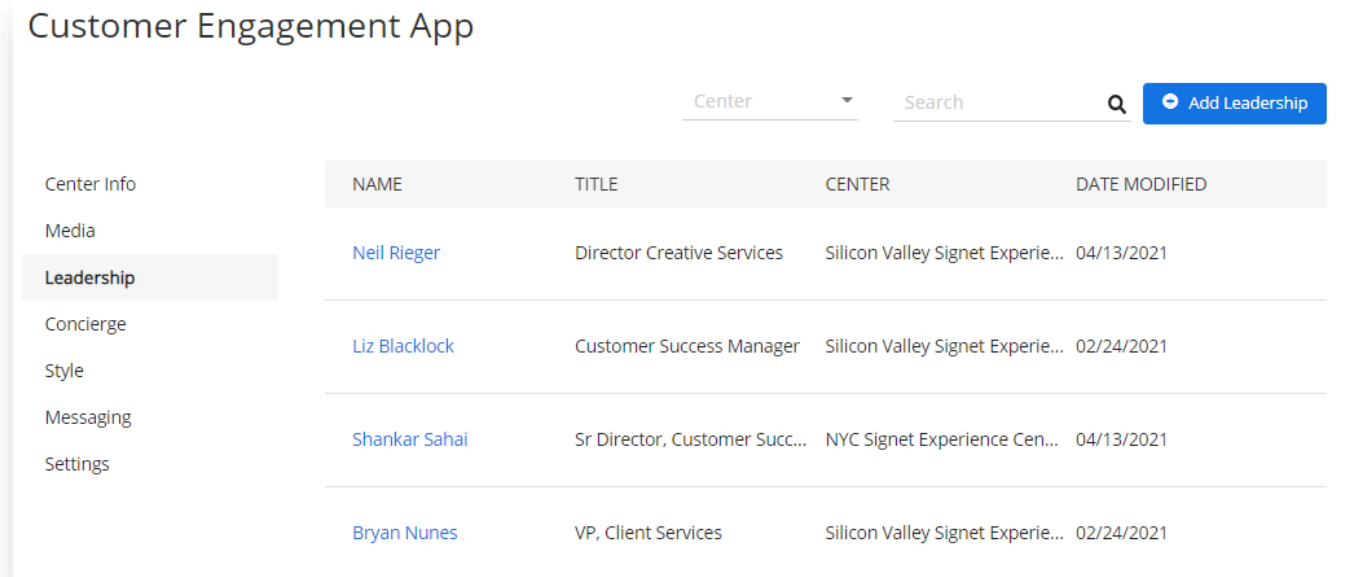
Center Details				Edit
NYC Signet Experience Center				18
				06/03/2021
Leadership Team				Edit Description
ORDER	NAME	TITLE	DATE MODIFIED	
= 1	Bryan Nunes	VP, Client Services	05/13/2021	
= 2	Marshall Thompson	Director Client Solutions	05/13/2021	
= 3	Neil Rieger	Director Creative Services	05/13/2021	
= 4	Greg Harvey	Director, IT&S	05/13/2021	

*Re-order center level leadership
-or-
Click on the center for more options*

Personalization – Leadership Tab



*Navigation: Choose
Leadership and then center*



*Edit/Review leaders by clicking on the
name*

-or-

*Add leadership by click on the Blue ADD
Leadership button*

Personalization – Leadership Tab (cont)



Leadership First Name *

Marshall

Leadership Last Name *

Thompson

Leadership Photo

MT.jpg



Optimal media size is 400px wide by 400px tall.

Leadership Title *

Director, Client Services



Leadership Bio

B **I** **U** 

Ipsom Lorem for Marshall. Ipsom Lorem for Marshall. Ipsom Lorem for Marshall. Ipsom Lorem for Marshall. Ipsom Lorem for Marshall. Ipsom Lorem for Marshall. Ipsom Lorem for Marshall. Ipsom Lorem for Marshall. Ipsom Lorem for Marshall. Ipsom Lorem for Marshall.

Center Access *

All



Save

Cancel

Key Fields:

First Name

Last Name

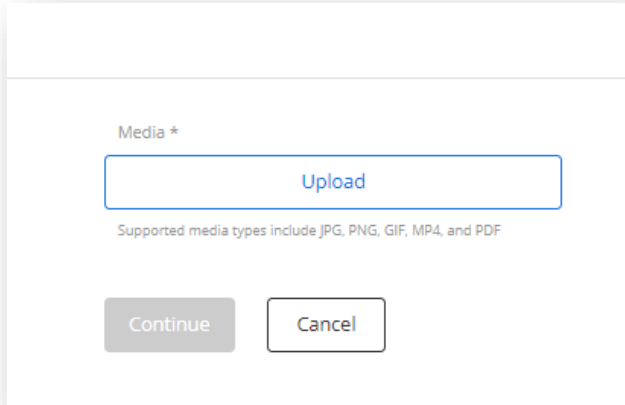
Leadership Photo *Optimal: 400X400*

Leadership Title *100 characters*

Leadership Bio *1500 characters*

Center Assignment *Some or all*

Personalization – Media Tab (cont.)



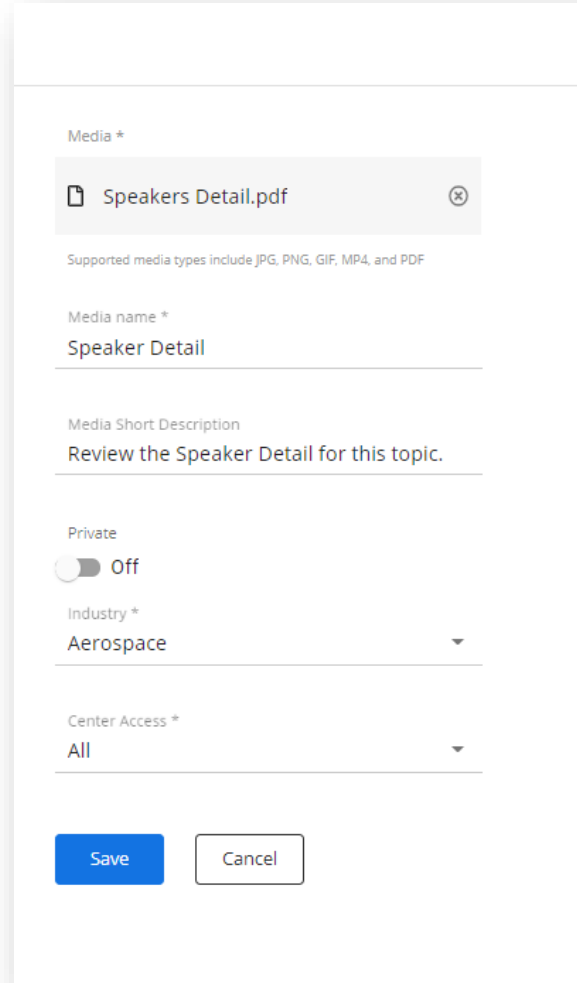
Media *

Upload

Supported media types include JPG, PNG, GIF, MP4, and PDF

Continue Cancel

Upload
Specs: jpg, png, gif, mp4, pdf



Media *

Speakers Detail.pdf

Supported media types include JPG, PNG, GIF, MP4, and PDF

Media name *

Speaker Detail

Media Short Description

Review the Speaker Detail for this topic.

Private

☐ Off

Industry *

Aerospace

Center Access *

All

Save Cancel

Key Fields:
Media Name
Media Short Description
Private *View only vs email/download*
Industry
Center Access

Personalization – Concierge Tab



Customer Engagement App

Center Info

Media

Leadership

Concierge

Style

Messaging

Settings

NAME	CENTER ID
NYC Signet Experience Center	18
Silicon Valley Signet Experience Ce...	17

Edit Description Add Category

CATEGORY	DATE MODIFIED	ACTIONS
== Signet Client Centers ^	05/17/2021	New Place
== Customer Engagement App	06/07/2021	
== Virtual Warmer	06/07/2021	
== In-Center Welcome Screens	06/07/2021	
== In-Center Room Warmer	06/07/2021	
== In-Center Door Monitor	06/07/2021	
== Concierge Items ^	06/03/2021	New Place
== The Marmara Park Avenue	06/07/2021	
== Hotel Warwick New York	06/07/2021	
== Buvette	06/07/2021	
== Mercado Little Spain	06/07/2021	
== Local Weather	06/07/2021	

Navigation: Choose Concierge
and the the correct center

Center based, multiple uses

Categorized list
Products, Solutions, Area hotels,
restaurants etc

Personalization – Concierge Tab (cont)



Edit Description [Add Category](#)

CATEGORY	DATE MODIFIED	ACTIONS
Signet Client Centers ^	05/17/2021	New Place
Customer Engagement App	06/07/2021	
Virtual Warmer	06/07/2021	
In-Center Welcome Screens	06/07/2021	
In-Center Room Warmer	06/07/2021	
In-Center Door Monitor	06/07/2021	

Category Name *
Testing

Category Description *
Testing New Category

Concierge Thumbnail *

 Cool Image.jpeg

Optimal media size is 180px wide by 180px tall.

Save

Cancel

Add a new Category
Category Name
Category Description
Thumbnail Image *optimal 180X180*

Personalization – Concierge Tab (cont.)

≡ Testing

06/14/2021

New Place

Place of Interest Name *
Wonderful Restaurant

Place of Interest Short Description *
Join us at LaAlameda for Mediterranean m

Country ▾

Address Line 1
454 N 231st St

Address Line 2

City
San Jose

State
CA

Zip/Postal Code

Phone Number
202-450-4587

Place of Interest Website
www.laalameda.com

Place of Interest Overview
The relationship between the Russian govt

Place of Interest Media *
 CE app2.jpg

Upload

Optimal media size is 780px wide by 440px tall. Supported media types include JPG, PNG, and MP4

Save Cancel

Add a new PLACE to this category

- Place of interest name
- Short Description
- Address
- Phone
- Website
- Longer Overview
- Media

Personalization – Concierge Tab (cont.)



Testing

06/14/2021

New Place

Place of Interest Name *

Customer Engagement App

Place of Interest Short Description *

Offer your customers a next generation ex

Country

Address Line 1

Address Line 2

City

State

Zip/Postal Code

Phone Number

Place of Interest Website

https://signet.tv/products/customer-portal

Place of Interest Overview

For today's more virtual and hybrid world,

Place of Interest Media *

CE app2.jpg

Ce App1.jpg

Upload

Optimal media size is 780px wide by 440px tall. Supported media types include JPG, PNG, and MP4

Save

Cancel

Delete

Add a new Product/Solution to this category

Place of interest name

Short Description

Website

Longer Overview

Media

Personalization – Messaging (Salutations)



Customer Engagement App

Center Info

Media

Leadership

Concierge

Style

Messaging

Settings

NAME	CENTER ID
NYC Signet Experience Center	18
Silicon Valley Signet Experience Ce...	17

Customer Engagement App

Center Info

Media

Leadership

Concierge

Style

Messaging

Settings

Pre-Briefing Greeting Messages		
ORDER	MESSAGE NAME	BRIEFING TYPES
1	Pre-Briefing Greeting Messages	Test Briefing, Customer Briefing
2	Pre Partner Type	Partner Briefing
3	CUG Pre 2	Customer User Group
4	CUG Main	Customer User Group

Day-of Briefing Greeting Messages

New Message

ORDER	MESSAGE NAME	BRIEFING TYPES
1	Day-of Briefing Greeting Message	Test Briefing, Customer Briefing, Internal Briefing
2	CUG Day Of	Customer User Group
3	Partner Day Off Welcome	Partner Briefing
4	Partner Etiquette	Test Briefing, Customer Briefing, Partner Briefing, Internal Briefing, Customer User...

Post-Briefing Greeting Messages

New Message

ORDER	MESSAGE NAME	BRIEFING TYPES
1	Post-Briefing Greeting Message	Test Briefing, Customer Briefing, Partner Briefing, Internal Briefing
2	Post CUG	Customer User Group

Thank You Messages

MESSAGE NAME

Cool Features: Messaging is triggered on briefing type and phase

Navigation: Choose Messaging and then center

- Pre-Briefing: until midnight the day before the briefing
- Day of Briefing: from midnight until the first agenda item
- Thank You: End of Agenda until midnight
- Post Briefing: Starts at midnight the day of the briefing on

Cool Features: Ability to have multiple messages that rotate

Personalization – Messaging (Salutations - Cont.)



Message Name *

Pre-Briefing Greeting Messages

Message Image

 Pre-Briefing Greeting Messa... 

Optimal media size is 440px wide by 240px tall.

Message Body Text *

B **I** **U** 

We, here at Signet, are excited to host you virtually through the Signet Executive Center. This tool will be your guide from the pre-meeting review of the agenda through the final feedback on the engagement. We look forward to showing you how Signet unlocks the value of your data and elevates your innovation advantage.

Briefing Type *

Customer Briefing, Test Briefing ▼

Save

Cancel

Delete

Key Fields:

Message Name

Message HERO image (optimal: 440X560)

Message Body Text

~500 characters, can use url likes or formatting

Briefing Type(s)

Cool Features: Ability to have multiple messages that rotate

Personalization – Settings



Customer Engagement App

Center Info

	NAME	CENTER ID
Media	NYC Signet Experience Center	18
Leadership		
Concierge	Silicon Valley Signet Experience Ce...	17
Style		
Messaging		
Settings		

*Navigation: Choose Settings and
then center*

Center
NYC Signet Experience Center

Select Header Briefing name

☐ Company Name

☒ Briefing Meeting Name

Show Home Visiting Company Logo

☒ Yes

Home Pre-Briefing Separator Label *

Get to know Signet

Home Post-Briefing Separator Label *

Thank You

Home Briefing Details Container Title *

Briefing Details

Home Quick Links Container Title *

Signet Links

Speaker Label *

Discussion Leader

Home Details Container Info to Display

☒ Meeting Room

☒ Briefing Manager

Allow Contact Speaker

☒ Yes

Allow Contact Briefing Manager Email Feature

☒ Yes

Company name or Briefing name visible
(upper left in header)

Show Customer Logo (on HOME tab)

Separator labels (on HOME tab)
250 characters. Active Center Tab.

Home Briefing / Home Quick Link: Right side
pod labels

Speaker Label (speaker label throughout CE
App experience)

Home Detail Contain Info to Display choose
meeting room/briefing manager to make visible

Allow Contact Speaker Allow speaker contact

Allow Contact Briefing Manager
Allow BM contact with click

Personalization – Settings - Cont.

Quick Links				New Quick Link
ORDER	DISPLAY NAME	URL/APPLICATION TAB	AVAILABILITY	
= 1	View the Agenda	Agenda	Pre-Briefing, Day-of-Briefing	
= 2	Visit Us Online	www.signet.tv	Pre-Briefing, Day-of-Briefing, Post-Briefing	
= 3	Signet Blogs	https://signet.tv/blog	Pre-Briefing, Day-of-Briefing, Post-Briefing	
= 4	Feedback	Feedback	Day-of-Briefing, Post-Briefing	

Quick Links: Add new or Edit

Link Type

☐ Url

☒ Application Tab

Application Tab *

Agenda

Display Name *

View the Agenda

Link Icon

 List

Show in Briefing Instance

☒ Pre-Briefing

☒ Day of-Briefing

☐ Post-Briefing

Save

Cancel

Delete

Key Fields:

Link Type URL or Left-Hand Tab
App Tab or URL
Display Name
Icon
Phase

Personalization – Settings - Cont.



Application Tabs				New Custom Tab
ORDER	TAB NAME	PAGE TITLE	AVAILABILITY	
1	Home	Home	Pre-Briefing, Day-of-Briefing, Post-Briefing	
2	Signet CXC	Signet CXC	Pre-Briefing, Day-of-Briefing, Post-Briefing	
3	Agenda	Agenda	Pre-Briefing, Day-of-Briefing, Post-Briefing	
4	Discussion Leaders	Discussion Leaders	Pre-Briefing, Day-of-Briefing, Post-Briefing	
5	Digital Content	Digital Content	Pre-Briefing, Day-of-Briefing, Post-Briefing	
6	Products	Products	Pre-Briefing, Day-of-Briefing, Post-Briefing	
7	Learn @ Signet	Learn @ Signet	Pre-Briefing, Day-of-Briefing, Post-Briefing	

Application Tabs – Edit or add

Standard, Center Info

Display Name *
Signet CXC

Page Title *
Signet CXC

Tab Icon *
 InfoCircle

Show in Briefing Instance

☒ Pre-Briefing

☒ Day of-Briefing

☒ Post-Briefing

Save

Cancel

Restore Defaults

Existing App Tabs

Display Name
Page Title
Tab Icon
Phase

Display Name *
Learn @ Signet

Page Title *
Learn @ Signet

Tab Icon *
 Wifi

Tab Type *
Webpage

URL *
https://signet.tv/platform/client-centers

Show in Briefing Instance

☒ Pre-Briefing

☒ Day of-Briefing

☒ Post-Briefing

Save

Cancel

Delete

Custom Web Tab

Display Name
Page Title
Tab Icon
URL
Phase

What questions do you have?

- Support: support@nexuscenter.io
- FAQ Site: <https://info.signet.tv/knowledge>